



EXTRAORDINARY
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INDUSTRIES DEPARTMENT

NOTIFICATION

The 8th November 2007

No. 16778—I-SI/81-2006-I.—The basic objectives of the macro economic policy of the Government are employment generation and economic growth, achievable through broadening the enterprise base and optimising value addition, by promoting ancillary and downstream Micro, Small & Medium Enterprises (MSMEs). In response to the strategic initiatives taken by the Government to leverage its resource base to promote maximum value addition within the State, a large number of investments and investment intents could be attracted and already Memorandum of Understanding (MoU) have been signed with several national as well as transnational investors, especially in Steel, Alumina, Aluminium, Petro-Chemical, IT & ITES, etc. sectors. A sizable percentage of these MoU Projects have already commenced commercial production and therest are at different stages of Project implementation.

With a view to promoting ancillary and downstream MSMEs., facilitating Marketing of the products of the MSMEs. by ensuring supply chain linkages with the large and mega projects, monitoring local employment and for ensuring timely payments to the MSMEs. and the like, Government is pleased to constitute, in terms of Para. 13-1 (b) of IPR 2007, a Plant Level Consultative Committee (PLCC) for each of the MoU signed Projects in the State who have already gone into commercial production with the following composition:—

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| 1. Chief Executive Officer (CEO) of the Project or the Dy. CEO as nominated by the CEO. | .. Chairman |
| 2. Two representatives of the leading local SME Industrial Associations to be nominated by the District Collector concerned. | .. Member |
| 3. Representative of the District Collector concerned not below the rank of Sub-Collector. | .. Member |
| 4. Manager Lead Bank (LDM) or Branch Manager of a local Bank nominated by the LDM. | .. Member |
| 5. General Manager/Project Manager, DIC concerned | .. Member-
Convenor. |

The PLCC shall meet at least once in a quarter. The performance and progress of the PLCC shall be monitored by the Collector concerned at the District level, Revenue Divisional Commissioner (RDC) concerned at the Divisional level and the Director of Industries at the State level. The General/Project Manager of the District Industries Centre (DIC) concerned shall furnish a quarterly progress

report to the above monitoring authorities. In a format to be prescribed by the Director of Industries, for the purpose. The Director of Industries in turn shall furnish a comprehensive quarterly report to the Government by the 7th day of the beginning of each quarter for the preceding quarter.

ORDER—Ordered that this Notification be published in the next issue of the extraordinary Gazette of Orissa and copy thereof may be forwarded to all Departments of Government/all Heads of Departments/Accountant-General, Orissa (A & E)/all Revenue Divisional Commissioners/all Collectors of the Districts.

By order of the Governor

ASHOK DALWAI

Commissioner-cum-Secretary to Government